

2002 ENERGY STAR[®] Awards

Part II: Eligibility, Descriptions, and Criteria



October 2001

Award Eligibility, Descriptions and Criteria

Overall Excellence

ENERGY STAR Corporate Commitment Award

Eligibility: Any organization working with ENERGY STAR

Description: This award recognizes the ENERGY STAR participant who isn't simply manufacturing or selling energy-efficient products, but is also purchasing and using them in its offices and is committed to making energy-efficient building upgrades consistent with ENERGY STAR for Buildings. EPA and DOE recognize that many of our participants are Fortune 1000 companies with significant purchasing power. By "practicing what you preach," a company lends credibility to energy-efficient products and technologies while also reaping the benefits of lower utility bills, improved building performance, and reduced air pollution.

Criteria: Criteria for evaluating this award are listed below. Candidates for this award should prepare a brief narrative that provides a summary of implementation and promotional activities in 2001 (e.g., type and number of products purchased, estimated energy savings, and educational campaigns for employees and vendors) and discusses their strategic vision or corporate policy for energy-efficient products and building upgrades.

Candidates applying for this award should describe any and all of the following activities that apply to their organizations:

- Manufacture and labeling of ENERGY STAR qualified products
- Consumer education efforts
- Promotions
- Internal/external education and training
- Integration of ENERGY STAR labeled products and buildings (organizational policy of purchasing qualified products; selection of qualified products for installation in ENERGY STAR new homes; benchmarking and upgrade of buildings per ENERGY STAR guidelines)

Your narrative description should be no more than **five pages**, but may be accompanied by samples of specific promotions, advertisements, or other activities your organization led in 2001.